

## Fromdistance Reporter wins MobileMonday Helsinki Peer Award

*Press release, for immediate release*

Reporter service developed by Fromdistance has been nominated as Finland's and Estonia's joint representative to run for the MobileMonday Global Peer Award 2008. A jury of influential mobile market trend-setters chose Reporter as the most potential application to represent MobileMonday Helsinki Chapter at the next rounds of the competition.

"While all competitors showed international potential, Fromdistance's Reporter was unanimously picked by the jury. It combines trendy concept - user-generated content - with excellent service implementation that takes into account different requirements of value chain members", says Mr. Vesa-Matti Paananen, the MobileMonday founder and Mobility and Information Worker Evangelist at Microsoft.

"Winning the nomination at MobileMonday Helsinki - the original MobileMonday - carries a special value. We are honoured to represent the Helsinki Chapter in this competition", says Mr. Jouko Vierumäki, CEO of Fromdistance.

Reporter is a service facilitating effortless and reliable sending of images and videos to publisher of choice. In Finland all leading publishers can be reached through Reporter. The innovativeness of the service unites good usability with efficient delivery of content to content management systems of publishers. Hence, ordinary smartphone users may send content to be used by the publisher of his or her choice. Quality of images and videos is not compromised during sending – publishers get high quality user generated content.

### **Further information**

For further information on Reporter, contact Jouko Vierumäki, CEO of Fromdistance, [jouko@fromdistance.com](mailto:jouko@fromdistance.com), +372 5292672. The website of Reporter service in Finland is <http://www.julkaisuun.fi/>.

### **MobileMonday**

MobileMonday is the leading global community of mobile professionals. Founded in year 2000, the community has over 90 000 members. MobileMonday meetings are held in over 60 cities all over the world. For further information on MobileMonday, see <http://www.mobilemonday.net/>.

### **Fromdistance**

Fromdistance Ltd. is an Estonian software company specialised in challenging mobile applications for business use. The company was founded in 2004 and it is owned by its management and key employees.