

## Fromdistance Reporter voted the most innovative mobile application of the year

*Press release, for immediate release*

Reporter service developed by Fromdistance has been voted by the audience of the Forum Nokia Innovation Event, held in Amsterdam 3rd of December, as the most innovative mobile application of the year 2007.

Fromdistance competed in the event among 12 carefully pre-selected developer companies which represented the highest peaks of their application areas coming from different parts of the world.

Reporter is a service facilitating effortless and reliable sending of images and videos to publisher of choice. In Finland all leading publishers can be reached through Reporter. The innovativeness of the service unites good usability with efficient delivery of content to content management systems of publishers. Hence, ordinary smartphone users may send content to be used by the publisher of his or her choice. Quality of images and videos is not compromised during sending – publishers get high quality user generated content.

"We are really delighted for this recognition!" says Jouko Vierumäki, CEO of Fromdistance. "Innovativeness has always been a key value for Fromdistance. We have made our best to innovate new services and products together with our partners and customers – Reporter is a fruit of such need-initiated innovation", he continues.

### **Further information**

For further information on Reporter, contact Jouko Vierumäki, CEO of Fromdistance, [jouko@fromdistance.com](mailto:jouko@fromdistance.com), +372 5292672. The website of Reporter service in Finland is <http://www.julkaisuun.fi/>.

### **Fromdistance**

Fromdistance Ltd. is an Estonian software company specialised in challenging mobile applications for business use. The company was founded in 2004 and it is owned by its management and key employees.